OFFICE OF THE GOVERNOR
BUDGET AND PROGRAM PLANNING
STATE OF MONTANA

BRIAN SCHWEITZER
GOVERNOR

PO BOX 200802
HELENA, MONTANA 59620-0802

DATE: June 12, 2012

TO: Directors, Central Service Administrators

FROM: Dan Villa, Budget Director

SUBJECT: SB 338 - Public Service Announcement Expenditures

As you may know, section 3 of Senate Bill 338, amending § 17-2-304, MCA, passed by the 2011 Legislature requires the approving authority for each agency, as defined in § 17-7-102, MCA, to report to the LFC by September 15 all expenditures made by state agencies in the preceding 12 months that are related to the production and distribution of public service announcements. SB 338 had an effective date of October 1, 2011; therefore, agencies will be required to report on these expenditures for fiscal year 2012. Executive Branch agencies will need to provide this information for FY 2012 to the Governor's Office of Budget and Program Planning (OBPP) by August 31, 2012 and each subsequent year thereafter. Additional guidance regarding reporting formats will be distributed later this summer along with typical guidance related to Excess Cash Balance reports which will be due at the same.

The new law, found at subsection (1)(e) of § 17-2-304, MCA states:

> (1) The approving authority for a state agency shall annually report in writing to the legislative finance committee by September 15:
>
> . . .
>
> (e) all expenditures made by the state agency in the preceding 12 months that are related to the production and distribution of public service announcements.

The law requires reporting of "expenditures." **OBPP interprets this to mean that agencies must report all money spent by the agencies to produce or distribute PSAs. It does not require the reporting of in-house public time, or the use of in-house facilities, equipment, supplies, or personnel to produce or distribute PSAs.**

TELEPHONE: (406) 444-3616 FAX: (406) 444-4670