

DATE: September 1, 2020

TO: Tom Livers, Budget Director

Office of Budget and Program Planning

FROM: Tatiana Gant, Director

Montana Arts Council

SUBJECT: Agency Goals and Objectives – 2023 Biennium

Cyndy Andrus, Chair *Bozeman*

Tom Cordingley, Vice-Chair *Helena*

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Elizabeth Albers *Missoula*

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Tracy Linder

Mark Kuipers

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Jason Pyette *Havre*

Angela Russell Lodge Grass

Corby Skinner *Billings*

Jean Steele *Hamilton*

Renée Westlake Bozeman According to 17-7-111 MCA, and as requested in the June 10, 2020 memo, the Montana Arts Council submits its 2023 Biennium Goals and Objectives.

Mission Statement:

The Montana Arts Council is the agency of state government established to develop the creative potential of all Montanans, advance education, spur economic vibrancy, and revitalize communities through involvement in the arts.

Goals and Objectives

Goal #1: Maintain a highly-skilled creative sector that enhances economic health

Objective #1: Develop Careers

- Provide skill development for job seekers and current workers
- Engage with educators to prepare K-12 students for meaningful jobs
- Increase usage of training programs in under-represented populations

Objective #2: Enhance Communities

- Nurture regional networks across business, culture, tourism, and education
- Invest for growth and sustainability
- Provide technical assistance and educational outreach

Objective #3: Demonstrate Return on Investment

- Utilize data for informed decision making and continuous improvement
- Reward creativity, innovation, and excellence
- Spotlight Montana cultural treasures

Goal #2: Enrich Education

Objective #1: Coordinate Opportunities

- Offer resources, workshops, and professional development
- Ensure public accessibility of programs and facilities to all abilities and age groups

Objective #2: Inspire Educators

- Assist with curriculum development, assessment, and working with diverse learners
- Collaborate with the Office of Public Instruction (OPI) to implement the Montana Standards for Arts

Goal #3: Demonstrate Healthy Governance

Objective #1: Maintain Public Accountability

- Increase public participation in decision making
- Track distribution of resources based on public interest and need

Objective #2: Provide Equitable Access

- Reduce barriers to resources
- Provide timely, reliable and transparent information that is easily accessible

Objective #3: Provide Efficient Services

- Maintain flexible and responsive systems
- Optimize agency processes and performance
- Retain highly qualified staff